Lil' Savers PrimeTimes

April 09

In This Issue...

1 Discover the Magic of Savings

1 Ka-Ching

2 Start Your Collection

2 Holiday Closings

Discover the Magic of Saving-

You Could WIN $100.00

We're helping you put "Money Magic" center stage! National Credit Union Youth Week is a great time to learn the "Magic of Saving" and how important it is to have good saving habits. Have a parent, grandparent or adult bring you to any Prime Financial Credit Union branch during **National Credit Union Youth Week, April 20-25, 2009.** When you make a deposit to your Lil' Savers account, we'll automatically enroll you in the National Youth Savings Challenge and **you could win $100.00***.

Hocus-pocus! Watch your money grow! Enter the **"Magic of Saving" Coloring Contest** and **you could win $20.00****. At the credit union, we make saving an adventure. Googolplex, an interactive website designed just for you, is available at primefinancialcu.org. You'll have hours of fun playing games and learning cool facts about money.

**National Youth Savings Challenge Rules are available at any PFCU branch or on our website at primefinancialcu.org.*

***Our Judging Committee will select a winner from all valid entries. The winner will be notified and $20.00 deposited to their Lil' Savers account on April 30, 2009. The "Magic of Saving" coloring page will be available at all PFCU branches beginning April 20th or can be downloaded and printed from our website. Completed entries can be dropped off at any PFCU branch or mailed to: Prime Financial Credit Union, 5656 S. Packard Ave., Cudahy WI 53110, Attn: Marketing Dept. Contest entries will be accepted through April 28th. One entry per member. Winner need not be present to win.*

Ka-Ching

Allowance is an amount of money paid regularly by parents to a child for jobs done around the house. The money from an allowance should be kept in a safe place like your Lil' Savers Account at the credit union. **Try to find all the words in ALLOWANCE.**

Allowance

(Hint: there are at least 43. There's more space on the back.)

Find the answers on back page. *No peeking!*

PrimeFinancial CREDIT UNION

A Whole New Way to do Money

www.primefinancialcu.org

Allowance *Continued*

Start Your Collection

Abraham Lincoln isn't just in your history book at school, his face will be in the limelight again and on four shiny new pennies. All four new pennies will come out during 2009. Each penny celebrates President Lincoln at different times in his life. These start when he was a kid in Kentucky and continue to his presidency in the White House. The timing of the new pennies' is special because it also celebrates the bicentennial of Abraham Lincoln's birth. He'd be 200 years old this year. It's also the 100th anniversary of the first penny ever made - talk about history! You'll have to keep your eyes open when you come to the credit union, or watch for the pennies whenever you receive change. A brand new Lincoln penny will come out every three months.

Lincoln isn't the only president being honored with special coins. The presidential one dollar coins started arriving in 2007 and they're on a roll throughout this year. The presidential one dollar coins are being introduced in the order the presidents served in the White House. The new coins honoring James Monroe, John Quincy Adams, Andrew Jackson, and Martin Van Buren are already out. This year you can count on seeing these Presidential coins:

William Henry Harrison James K. Polk John Tyler Zachary Taylor

What do they have in common other than hold one of the most respected jobs in the U.S.? All the coins are patriotic and all have a special lady's image on the reverse side - *The Statue of Liberty.* Presidential coins will continue to come out, four per year, until the year 2016. Watch for all these coins to begin building your collection today!

Answers:
Allow, wall, won, wan, can, local, lone, clone, owl, law, owe, one, lean, clean, well, loan, cone, no, lance, once, aloe, cane, cell, lace, con, alone, now, new, low, canal, cow, all, call, ace, on, woe, low, claw, clan, cowl, lane, wane, noel

Holiday Closings

Good Friday - Friday, April 10th (Noon-3pm)

Memorial Day - Monday, May 25th

Independence Day - Friday, July 3rd and Saturday, July 4th

Phone:
414.486.4500

Toll Free:
800.835.9680

Branch Locations

Downtown
1010 N. Water St.
Milwaukee, WI 53202
Fax: 414.271.0217

Zeidler Municipal Building
841 N. Broadway
Milwaukee, WI 53202
Fax: 414.273.1195

Auto Banking Center
10605 W. North Ave.
Wauwatosa, WI 53226
Fax: 414.774.4353

Oklahoma Avenue
1923 W. Oklahoma Ave.
Milwaukee, WI 53215
Fax: 414.385.5503

Swan Road
4878 N. Swan Rd. (92nd St.)
Milwaukee, WI 53225
Fax: 414.527.3186

Cudahy
5656 S. Packard Ave.
Cudahy, WI 53110
Fax: 414.486.4510

Two Rivers
1819 Washington St.
Two Rivers, WI 54241
Fax: 920.793.3859

Pewaukee
1611 Silvernail Rd.
Pewaukee, WI 53072
Fax: 262.547.7583

West Allis
6700 W. Lincoln Ave.
West Allis, WI 53219
Fax: 414.545.7209

Service Centers

Greenfield
6126 W. Layton Ave.

Milwaukee
6402 W. Brown Deer Rd.

Waukesha
1501 E. Sunset Dr.

For branch hours please call or visit our website.

We do business in accordance with the Federal Fair Housing Law and the Equal Credit Opportunity Act.

Your savings are federally insured for up to $250,000 and IRAs are insured separately for up to $250,000 by the National Credit Union Administration, an agency of the U.S. Government.

EQUAL HOUSING LENDER

NCUA

PFCU is a state chartered credit union.