

# PrimeTimes

JULY 09

## MISSION STATEMENT:

Prime Financial Credit Union is dedicated to improving the financial well-being of its members by providing innovative, competitive, and high quality services and products.

*Financial news you can use.*

## Members Only Used Auto Sales Event

Prime Financial Credit Union has partnered with Enterprise Car Sales to conduct a one-day "Members Only" Used Auto Sales Event! Enterprise has a long history of serving credit union members coast-to-coast, providing quality late model used vehicles in a no-haggle<sup>1</sup> price environment.

The auto sale is a great opportunity to save money on a quality, used vehicle for your family! In addition to the great offers below, all of Enterprise's vehicles are certified, come with a 7-Day Repurchase Agreement<sup>2</sup>, a 12/12 Limited Powertrain Warranty<sup>2</sup>, and Roadside Assistance<sup>3</sup>.

**Saturday, July 18th**  
**9:00 a.m. – 2:00 p.m.**  
**5656 S. Packard Ave., Cudahy**

- We will give you the Blue Book<sup>®</sup> Trade-In Value on your vehicle PLUS \$500<sup>4</sup> and a \$400 Visa<sup>®</sup> Gift Card<sup>5</sup>
- Rates as low as 4.99% APR<sup>6</sup>
- Get your loan PRE-APPROVED and receive a discount of .25% APR<sup>7</sup>
- \$100 discount off of GAP and Extended Warranty<sup>8</sup>

Contact Prime Financial Credit Union at **414.486.4500** to get pre-approved today! Then, stop by the car sale at PFCU in Cudahy to see a great selection of more than 70 Enterprise used vehicles.



**MEMBERS ONLY**  
**USED AUTO SALES EVENT**

*Preview the selection of vehicles at*  
**[www.cuautodeals.com](http://www.cuautodeals.com)**

**enterprise**  
**car sales**  
Haggle-free buying. Worry-free ownership.<sup>®</sup>

**414.325.6000**



[www.primefinancialcu.org](http://www.primefinancialcu.org)

<sup>1</sup> Price does not include tax, title, tags, governmental fees, any emissions testing charges, and any finance charges (if applicable). Unless otherwise stated separately, price does not include processing, administrative, closing or other similar fees of \$149 or less.

<sup>2</sup> Restrictions apply. For details, see an Enterprise Car Sales Manager.

<sup>3</sup> Enterprise 12-Month Unlimited Mileage Roadside Assistance Package is provided by the American Automobile Association (AAA) and its affiliated clubs in the United States and Canada.

<sup>4</sup> Trade-In values obtained from ©2009 Kelley Blue Book Co.'s website KBB.com. Blue Book Trade-In Value is based on accurate condition rating and mileage of vehicle. Accurately appraising the condition of the vehicle is an important aspect of determining its Blue Book Trade-In Value. If a Blue Book Trade-In value is not available for your vehicle Enterprise will provide a fair and competitive value for customer's vehicle. Additional trade-in value of \$500 is not available on vehicles without a Blue Book Trade-In Value. Customer is responsible to any extent vehicle pay-off exceeds Enterprise offer. Customer must provide required proof of ownership/registration and all other necessary paperwork to transfer title. Restrictions apply. For details, see an Enterprise Car Sales Manager. Offer void where prohibited.

<sup>5</sup> \$400 Visa<sup>®</sup> gift card will be issued 30 business days upon purchase (or financing) of vehicle. Offer valid only on Enterprise vehicles purchased on 7/18/09 and financed through Prime Financial Credit Union. Offer void when 7-Day Repurchase Agreement is activated. No cash advances. Cannot be combined with any other offers. Not valid on previous purchases.

<sup>6</sup> APR=Annual Percentage Rate. Rates as low as 4.99% APR up to 60 months. 100% Financing available including Tax, Title and License. Financing for qualified Prime Financial Credit Union members. Not all buyers will qualify. Actual rate may vary based on credit worthiness. Offer valid only on Enterprise Car Sales vehicles. Offer valid 7/18/09.

<sup>7</sup> APR=Annual Percentage Rate. 0.25% off current rate. Current rate will vary based on credit worthiness and terms. Financing for qualified Prime Financial Credit Union members. Offer valid only on Enterprise Car Sales vehicles purchased on 7/18/09.

<sup>8</sup> Not all loans qualify for GAP and/or Extended Warranty.

The "e" logo, Enterprise, and "Haggle-free buying. Worry-free ownership." are trademarks of the Enterprise Rent-A-Car Company. All other trademarks are the property of their respective owners. ©2009 Enterprise Rent-A-Car Company.

# PFCU-Committed to Community

Blood donations can drop significantly during the summer months when many donors are vacationing, but the need is ever constant. PFCU has teamed up with the American Red Cross to launch the following community blood drive. We encourage you to share this news with friends and family. Please make your appointment today to give the gift of life!

## Prime Financial Credit Union Community Blood Drive

**Wednesday, August 12th, 10:00am - 3:00pm**  
**1611 Silvernail Rd. (East of Grandview  
in Pewaukee)**

To schedule an appointment, call **1.800.GIVE.LIFE** or visit [www.givebloodgivelife.org](http://www.givebloodgivelife.org).

**All presenting donors receive a coupon for a free pint of Culver's famous frozen custard and may enter a drawing for a chance to win one pair of Milwaukee Brewers tickets (2 winners)!**



**American  
Red Cross**

**Phone:**  
414.486.4500

**Toll Free:**  
800.835.9680

### Branch Locations

#### Downtown

1010 N. Water St.  
Milwaukee, WI 53202  
Fax: 414.271.0217

#### Zeidler Municipal Building

841 N. Broadway  
Milwaukee, WI 53202  
Fax: 414.273.1195

#### Auto Banking Center

10605 W. North Ave.  
Wauwatosa, WI 53226  
Fax: 414.774.4353

#### Oklahoma Avenue

1923 W. Oklahoma Ave.  
Milwaukee, WI 53215  
Fax: 414.385.5503

#### Swan Road

4878 N. Swan Rd. (92nd St.)  
Milwaukee, WI 53225  
Fax: 414.527.3186

#### Cudahy

5656 S. Packard Ave.  
Cudahy, WI 53110  
Fax: 414.486.4510

#### Two Rivers

1819 Washington St.  
Two Rivers, WI 54241  
Fax: 920.793.3859

#### Pewaukee

1611 Silvernail Rd.  
Pewaukee, WI 53072  
Fax: 262.547.7583

#### West Allis

6700 W. Lincoln Ave.  
West Allis, WI 53219  
Fax: 414.545.7209

### Service Centers

#### Greenfield

6126 W. Layton Ave.

#### Milwaukee

6402 W. Brown Deer Rd.

#### Waukesha

1501 E. Sunset Dr.

For branch hours  
please call or visit  
our website.

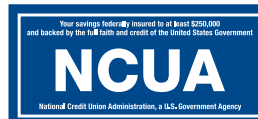
We do  
business in  
accordance  
with the Federal  
Fair Housing Law  
and the Equal Credit  
Opportunity Act.

Your savings are federally  
insured for up to \$250,000 and IRAs  
are insured separately for up to  
\$250,000 by the National Credit Union  
Administration, an agency of the U.S.  
Government.



PFCU is a state chartered credit union.

## Great News from NCUA!



As a result of  
the Helping  
Families Save

Their Homes Act of 2009, signed into law  
May 20, 2009, the \$250,000 share insur-  
ance coverage provided by the National  
Credit Union Share Insurance Fund has  
been extended through **December 31,  
2013**. Previously, this level of coverage was  
set to expire December 31, 2009.

Information about NCUA insurance cover-  
age is available online at [www.ncua.gov](http://www.ncua.gov).



## Reminder

Your Christmas Club funds, along with  
earned interest, will be transferred to  
your Share Savings Account on  
**October 1, 2009**. For easy access,  
transfer your funds from your Share  
Account to your PFCU Checking with  
FREE online account access at  
[www.primefinancialcu.org](http://www.primefinancialcu.org) or use  
TeleTeller at 414.486.4557 or toll free at  
800.835.9680.

## Holiday Closings

### Independence Day

Friday, July 3rd  
Saturday, July 4th

### Labor Day

Monday, September 7th

### Columbus Day

Monday, October 12th